



Sutakriti Clothing,

14B, Selimpur road, Second Floor, Kolkata 700031, West Bengal

Phone: +91-8335030795

[Mon-Sat; 10 am- 6 pm]

Email: sutakriticlothing@gmail.com

Privacy Policy – Sutakriti

At **Sutakriti**, your privacy is our priority. This Privacy Policy explains how we collect, use, and protect your personal information when you shop with us.

1. Information We Collect

We may collect the following information when you use our website or place an order:

- **Personal details:** name, email, phone number, billing/shipping address
 - **Payment information:** UPI, card details, or bank info (processed securely through trusted gateways – we do not store sensitive payment data)
 - **Order details:** products purchased, preferences, and delivery information
 - **Technical data:** IP address, browser type, and cookies to improve site performance
-

2. How We Use Your Information

We use your information to:

- Process and deliver your orders efficiently
 - Provide updates on order status, returns, and refunds
 - Offer customer support and resolve queries
 - Improve our products, services, and website performance
 - Share promotional updates (only if you opt-in)
-

3. Sharing of Information

We **never sell or rent** your personal data. Information may be shared only with:

- **Trusted third-party service providers** (courier, payment gateways, IT services) to complete transactions
 - **Legal authorities**, if required by law or to protect our rights and customers
-

4. Cookies & Tracking

Our website uses cookies to personalize your shopping experience and analyze site performance. You can disable cookies in your browser settings, but some features may not work optimally.



Sutakriti Clothing,

14B, Selimpur road, Second Floor, Kolkata 700031, West Bengal

Phone: +91-8335030795

[Mon-Sat; 10 am- 6 pm]

Email: sutakriticlothing@gmail.com

5. Data Security

We take appropriate technical and organizational measures to safeguard your personal data against unauthorized access, alteration, or disclosure. Payment transactions are encrypted and processed via secure gateways.

6. Your Rights

You have the right to:

- Access, correct, or update your personal data
 - Request deletion of your account or information
 - Opt-out of marketing communications at any time
-

7. Retention of Data

We retain your personal data only as long as necessary to fulfill the purposes stated above or as required by law.

8. Changes to This Policy

We may update this Privacy Policy from time to time. Updates will be posted on this page with the revised effective date.